

PROPOSED BUILDING SIGNAGE OVERVIEW



SIGN 1 - FRONT OF BUILDING
VIEW FROM ST KILDA ROAD



SIGN 2 - REAR OF BUILDING
VIEW FROM KINGS WAY



PATTINSON
PROJECTS

STATUS
PLANNING PERMIT

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CLIENT
POINT POLARIS

SITE
MELBOURNE

PROJECT NUMBER / PROJECT NAME
000151 - POINT POLARIS - SKY SIGN

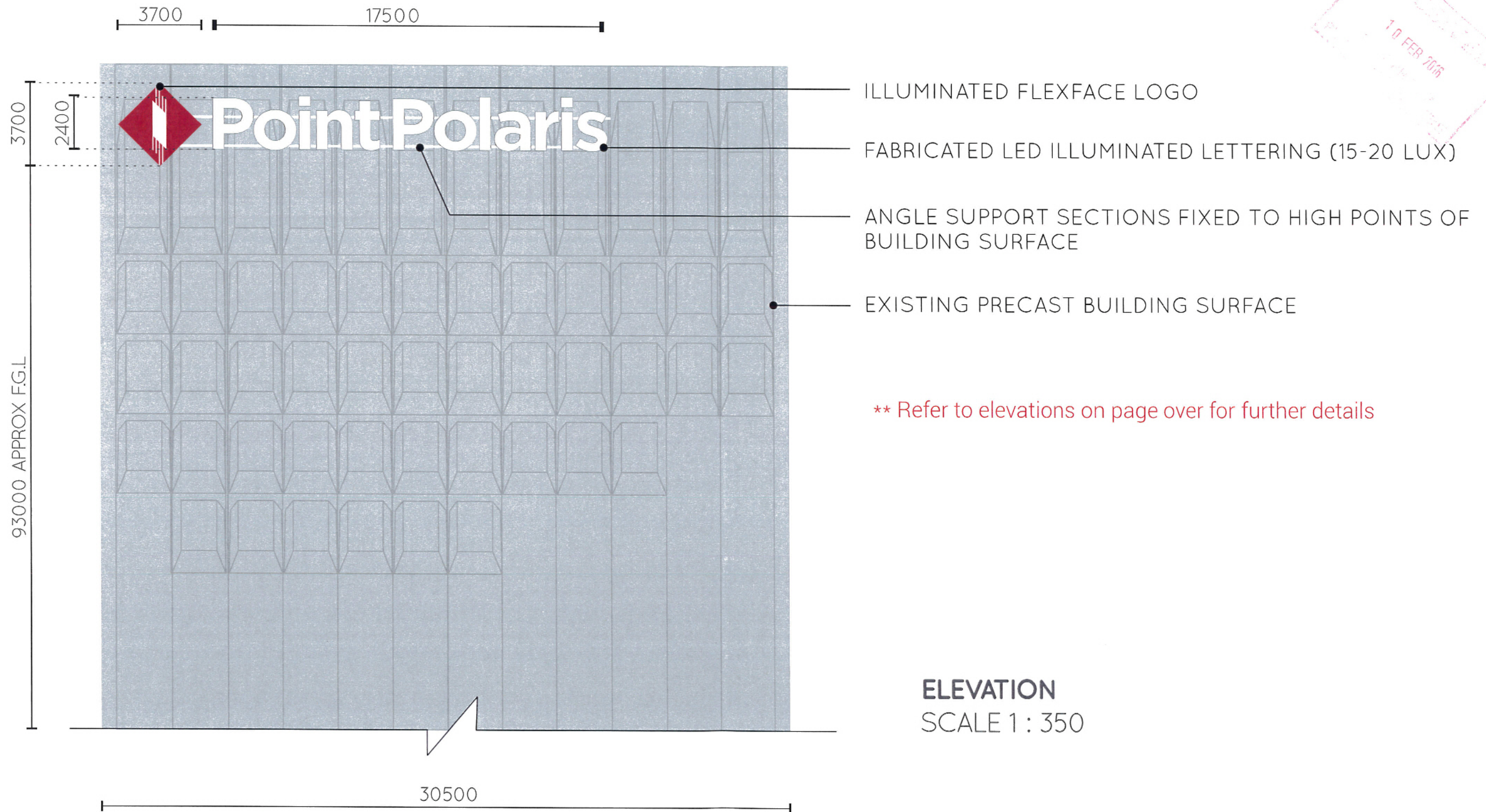
ADDRESS
390 ST KILDA ROAD MELBOURNE VIC 3000

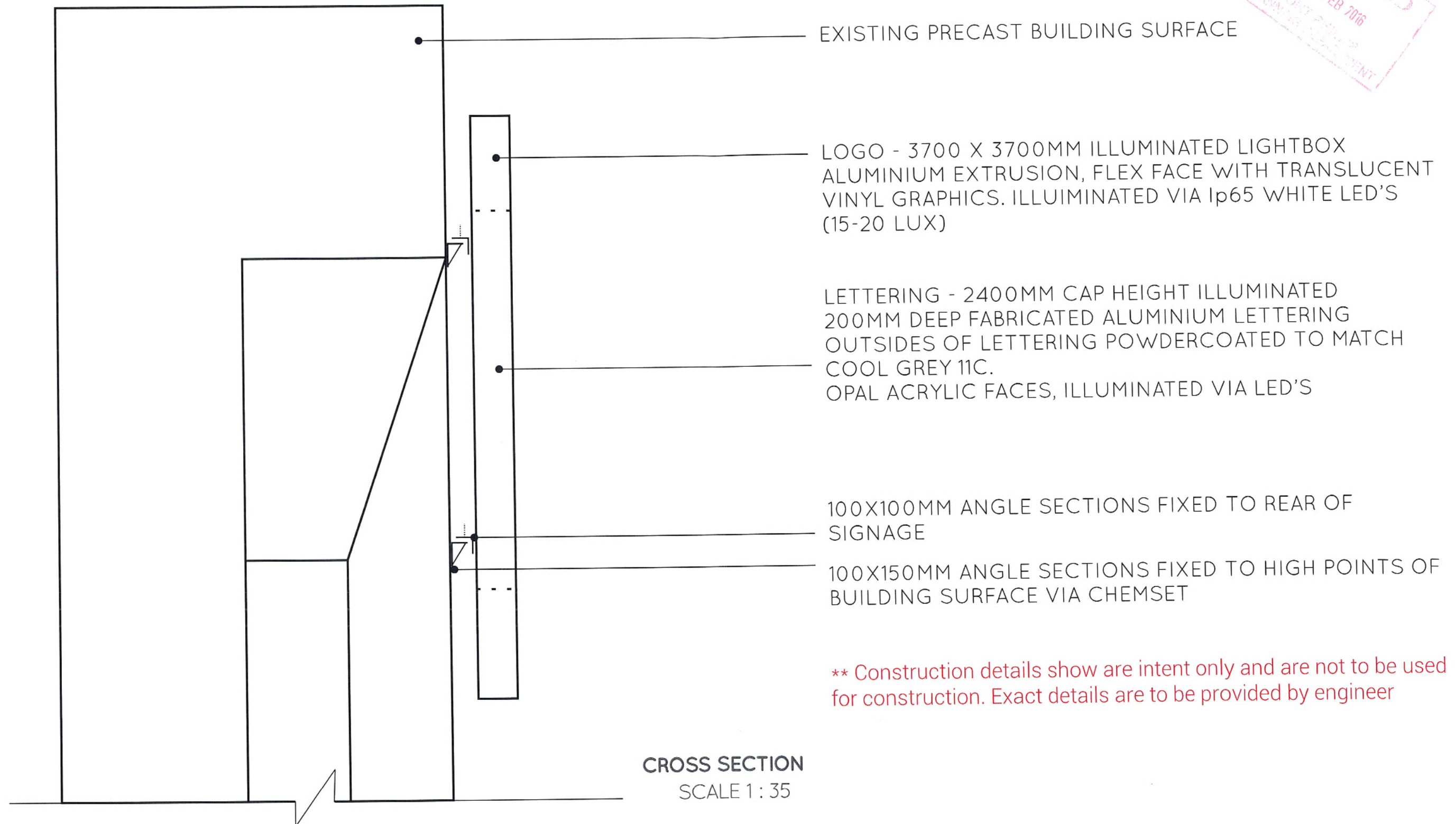
DATE
12/11/15

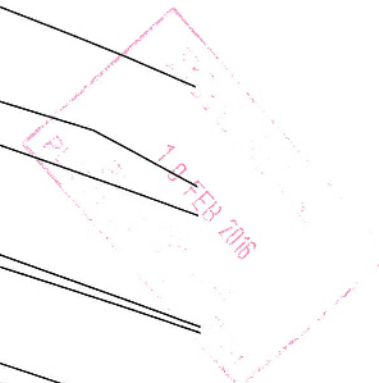
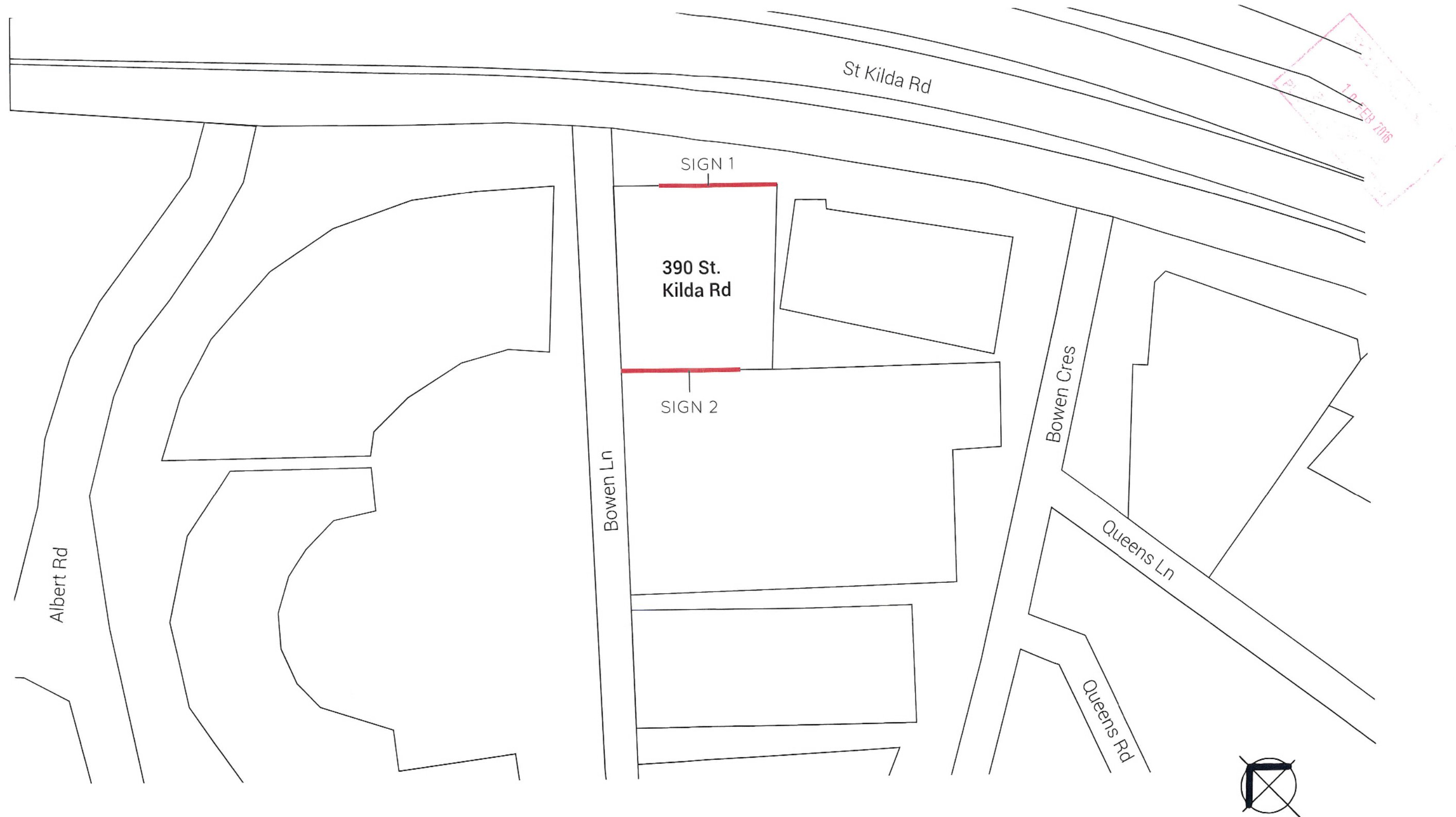
DRAWN
LP

REVISION
A

SCALE
NTS







SITE PLAN SCALE 1 : 1000



PROPOSED NIGHT VIEW
 Illumination will be via energy efficient LED illumination.
 sign will emit approx 15 - 20 lux from ground level.



ADJOINING PROPERTIES WITH SIMILAR SIGNAGE
 Australian Unity (114 Albert Rd, South Melbourne)
 3 off 20000mm x 4000mm illuminated sky signs:
 60% larger than proposed proposed Point Polaris signage



PREVIOUS BUILDING SIGNAGE
 Very similar signage was approved and installed at 390 St Kilda Rd.

PROPOSED
 BUILDING SIGNAGE
 REFERENCE MATERIAL